



Présenté par



Press release  
For immediate distribution

## **NEW RECORD, FREE BIXI SUNDAY OFFERED BY MANULIFE AND YOGA IN THE PARK IN COLLABORATION WITH LOLË**

**Montreal, July 25<sup>th</sup>, 2017** – This Sunday will be the 3<sup>rd</sup> edition of Free BIXI Sundays offered by Manulife. Once again, Montrealers will be able to ride around the city for 30 minutes or less, as many times as they would like, completely free of charge.

With a record-breaking season to date, BIXI would like to invite all of you to come out and discover the joys of bike-sharing. Whether you're with family or friends, Free BIXI Sundays are the perfect occasion to explore the city. Taking place on the last Sunday of every month, the upcoming events will take place on August 27<sup>th</sup>, September 24<sup>th</sup> and October 29<sup>th</sup>.



### **YOGA IN THE PARK AND GIFTS FOR BIXISTS**

Wellness will be at the top of the bill for the next Free BIXI Sunday on July 30<sup>th</sup>. BIXI and Manulife, in collaboration with Lolë, would like to offer you three one-hour yoga classes, free of charge, with Lolë ambassador Marie-Eve Bertrand. The first ones to arrive will get a Lolë gift certificate, a Rachele-Béry snack, a yoga mat offered by Manulife and an STM one-way pass (limited quantities).

### **YOGA CLASS SCHEDULE**

**11 am:** Jarry Park – Gary-Carter / St-Laurent BIXI station

**1 pm:** Jeanne-Mance Park – Duluth / de l'Esplanade BIXI station

**3 pm:** Baldwin Park – Terrasse Mercure / Fullum BIXI station



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## **NEW RECORD FOR BIXI: MORE THAN 30 MILLION TRIPS!**

BIXI has reach a new record, on July 23<sup>rd</sup>, with a total of **30 011 950 trips**, since 2009. It is with great pride that we would like to thank all the BIXI users for contributing to this achievement.

### **TOOLS TO HELP YOU PLAN YOUR FREE BIXI SUNDAYS**

To help you better plan your trips and make the most of your day, you can download the official BIXI app or Transit app so that you can rent a bike directly from your smartphone.

BIXI would like to sincerely thank all of the event partners: Manulife, Lolë, La Presse+, Radio-Canada Première 95.1, Vélo Québec and our health partner, Rachele-Béry

### **FOR MORE INFORMATION**

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### **ABOUT BIXI MONTRÉAL**

BIXI-Montréal is a non-profit organization created by the Ville de Montréal to manage the bike-sharing system in Montreal. In 2017, the network will have 6,250 bikes and 540 stations in Montreal, Longueuil and Westmount.

### **ABOUT MANULIFE, BIXI-MONTREAL'S PRESENTING PARTNER**

Manulife Financial Corporation is a leading international financial services group that helps people achieve their dreams and aspirations by putting customers' needs first and providing the right advice and solutions. We operate as John Hancock in the United States, and Manulife elsewhere. We provide financial advice, insurance, wealth and asset management solutions for individuals, groups and institutions. At the end of 2016, we had approximately 35,000 employees, 70,000 agents, and 3 thousands of distribution partners, serving more than 22 million customers. As of March 31, 2017, we had \$1 trillion (US\$754 billion) in assets under management and administration, and in the previous 12 months we made almost \$26.3 billion in payments to our customers. Our principal operations are in Asia, Canada and the United States where we have served customers for more than 100 years. With our global headquarters in Toronto, Canada, we trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges and under '945' in Hong Kong.