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PRESS RELEASE
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BIXI PRESENTED THIS WEEK IN VANCOUVER!

Vancouver, Thursday, June 11, 2009 - One month after its Montreal launch of BIXI, the first public bike system in North America, the Public Bike System Company is pleased to present its system in Vancouver from June 12 to 15.

“We are pleased to share with Vancouver the expertise we have developed for the City of Montreal. This state-of-the-art system was designed to offer an alternative form of urban transportation that is both economical and user friendly. The BIXI project is a success in Montreal, and we are pleased to present it in other parts of the country,” declared Alain Ayotte, president of the Public Bike System Company.

BIXI DEMONSTRATIONS AT SCIENCE WORLD

From June 12 to June 15, representatives of the Public Bike System Company will be on hand to demonstrate the new bike at Science World, 1455 Quebec Street. Residents will have a chance to see the bike, ask questions, and learn more about the system:

- Friday, June 12, from 7 a.m. to 7 p.m.
- Saturday, June 13, from 10 a.m. to 4 p.m.
- Sunday, June 14, from 10 a.m. to 4 p.m.
- Monday, June 15, from 7 a.m. to 7 p.m.

ABOUT BIXI AND THE PUBLIC BIKE SYSTEM COMPANY

BIXI is the City of Montreal’s public bike system. Since May 12, 2009, Montrealers have been able to pick up a bike from one station, travel to their destination, and return the bike to any other station in the network. A total of 3,000 bikes will soon be available at 300 stations in central Montreal neighbourhoods.

The BIXI system was produced entirely by Canadians, from the drawing board to the innovative technology, including the manufacture of the vast majority of parts and the final assembly. BIXI bikes are unique in the world and were adapted to withstand Canada's harsh climate conditions.

For more information about the Public Bike System Company, visit www.publicbikesystem.com.

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